

# diabetes

# NDEP Publications Resource List

# MATERIALS FOR PEOPLE WITH DIABETES

First 25 copies free. See each item for pricing of additional copies and limits.

#### Take Care of Your Feet for a Lifetime (NDEP-4) ★

This illustrated patient booklet provides step-by-step instructions for proper foot care. Includes a tear-off reminder card and a patient "To Do" list. Each additional package of 25, \$5. Limit 2 packages.

# Cuide sus pies durante toda su vida (NDEP-48)

Spanish version of Take Care of Your Feet for a Lifetime. Each additional package of 25, \$5. Limit 2 packages.

#### Control Your Diabetes. For Life. Tips for Feeling Better and Staying Healthy (NDEP-8) ★

This two-color patient education booklet provides an action plan for diabetes control that includes tips on knowing blood sugar levels, reaching blood sugar goals, and maintaining blood sugar control. Each additional package of 25, \$5. Limit 2 packages.

Control Your Diabetes. For Life. Tips for Feeling Better and Staying Healthy, Photocopy Master (NDEP-8PM) Camera-ready version of NDEP-8.

Tome su diabetes en serio, para que no se vuelva cosa seria. Recomendaciones para sentirse mejor y estar mas saludable (NDEP-9) ★ Spanish version of Control Your Diabetes. For Life. Tips for Feeling Better and Staying Healthy. Each additional package of 25, \$5. Limit 2 packages.

## If You Have Diabetes, Know Your Blood Sugar Numbers (NDEP-10) ★

This reproducible, black-and-white patient education brochure provides information on measuring blood sugar levels using the hemoglobin A1c test and the finger-stick test (with a blood glucose monitor). Each additional package of 25, §5. Limit 1 package.

# Sepa cuánta azúcar tiene en la sangre: Hágase la prueba para controlar el azúcar sanguíneo (NDEP-11) ★

Spanish version of Know Your Blood Sugar Numbers: The ABCs of Testing for Blood Sugar Control. Each additional package of 25, \$5. Limit 1 package.

#### 7 Principles for Controlling Your Diabetes for Life (NDEP-17) ★

This easy-to-read brochure for people with diabetes describes the essential components of quality diabetes care in a checklist form. Each additional package of 25, \$5. Limit 2 packages.

#### 7 Principios para controlar la diabetes para toda la vida (NDEP-18) ★

Spanish version of 7 Principles for Controlling Your Diabetes for Life. Each additional package of 25, \$5. Limit 1 package.

#### The power to control diabetes is in your hands (NDEP-38) ★ NEW

This easy-to-read, 12-page brochure provides information for Medicare beneficiaries who have diabetes. The brochure focuses on the importance of self-monitoring blood sugar levels and explains the Medicare benefits that help pay for diabetes equipment and supplies. Each additional package of 25, \$5.

#### The power to control diabetes is in your hands, Photocopy Master (NDEP-38PM) NEW

Camera-ready modified version of NDEP-38.

# El poder de controlar su diabetes está en sus manos (NDEP-39)

Spanish version of *The power to control diabetes is in your hands*. Each additional package of 25, \$5.

#### El poder de controlar su diabetes está en sus manos, Original para Fotocopiar (NDEP-39PM) NEW

Camera-ready modified version of NDEP-39.

# Tips for helping a person with diabetes (NDEP-57)

This tips sheet provides practical tips and suggestions for helping loved ones with diabetes. The sheet also lists diabetes organizations that can provide help. Each additional package of 25, \$5. Limit 2 packages.

#### MATERIALS FOR HEALTH CARE PROVIDERS

Single copies free. See each item for pricing of additional copies and limits.

#### Feet Can Last a Lifetime Kit (NDEP-2) ★ UPDATED

This comprehensive kit for health care providers contains ready-to-use foot exam forms, Medicare certification forms for therapeutic footwear, a sample disposable sensory testing monofilament, reproducible patient education materials, and current resource and reference materials. Single kit free. Each additional kit, \$3. Limit 6 kits.

# Diabetes Numbers at-a-Glance (NDEP-12) ★

This quick-reference pocket guide for health care providers lists criteria for diagnosing diabetes and treating people with diabetes. Package of 25, \$5. Limit 5 packages.

#### Guiding Principles of Diabetes Care (NDEP-16) ★

This booklet describes the essential components of quality diabetes care for people with diabetes, their families, health care providers, and insurers. Package of 25, \$5. Limit 1 package.

#### Guía de Principios para el Cuidado de la Diabetes (NDEP-20) ★ NEW

Spanish version of Guiding Principles of Diabetes Care. Package of 25, \$5. Limit 1 package.

# The power to control your diabetes is in your hands, Poster (NDEP-40) ★

This striking 2-color poster conveys the importance of regular self-monitoring of blood sugar levels and explains Medicare coverage of diabetes testing equipment and supplies. Package of 25, \$5.



#### El poder de controlar su diabetes está en sus manos, Afiche (NDEP-41) ★

Spanish version of The power to control diabetes is in your hands poster. Package of 25, \$5.



#### The power to control diabetes is in your hands. Countertop Display (NDEP-42)

This 2-color tabletop display conveys the importance of regular self-monitoring of blood sugar levels and Medicare coverage of diabetes testing equipment and supplies. Package of 10, \$5.



#### El poder de controlar su diabetes está en sus manos, Exhibicíon de Contramesa (NDEP-43)

Spanish version of The power to control diabetes is in your hands countertop display. Package of 10, \$5.

#### MATERIALS FOR ORGANIZATIONS

The following items are intended for use in public education campaigns, not for individual patients. See each item for pricing of copies and limits.

## Control Your Diabetes. For Life. Campaign Videotape 1999 Edition (VHS) (NDEP-23)

Contains the following: A message to Partners from Miss America; "Taking Control," a 30-second general audience public service announcement (PSA); "Family Reunion," a 30-second African-American PSA; "Future Generations," a 30-second American Indian PSA; "Medicare Benefits," a 30-second Older American PSA (English); "Medicare Benefits," a 30-second Older American PSA (Spanish); "Thunder & Lightning," a 30-second Hispanic/Latino PSA (Spanish); "Couple in the Rain," a 15-second Hispanic/Latino PSA (Spanish); and "Snowstorm," a 15-second Hispanic/Latino PSA (Spanish). (\$10)

# Control Your Diabetes. For Life. Campaign Videotape 1998 Edition (VHS) (NDEP-14)

Contains the following: "Many Faces of Diabetes," 60-, 30-, and 15-second general audience PSAs; "Rayos y Truenos," a 30-second PSA (Spanish); a message from U.S. Surgeon General Dr. David Satcher; and the campaign launch video news release. (\$10)

# Changing the Way Diabetes Is Treated (The NDEP Program Video) (NDEP-24)

This video introduces the National Diabetes Education Program and its purpose, goals, and objectives. It presents information on the devastating effects of diabetes and explains why organizations should participate in the program. (\$10)



# Diabetes Control: Five Communities Reach Out Videotape 2000 (VHS) (NDEP-36)

This powerful 22-minute video and the video guide show how different communities can work together and use available resources to improve diabetes control. The video can be used as a part of a community action-planning workshop when combined with the NDEP publication Diabetes Community Partnership Guide. It can also be used independently in waiting rooms, in community and church gatherings, and as a motivational tool for communities to establish diabetes programs and interventions. (\$10)

# Control Your Diabetes. For Life. Campaign Guide for Partners (NDEP-15) ★

This 58-page how-to guide is designed to help partner organizations disseminate the Control Your Diabetes. For Life. campaign messages. Single copy free. Each additional copy, \$3.

### **Diabetes Community Partnership Guide (NDEP-21)**

This how-to kit contains ideas, tools, and guidelines for community partnerships and diabetes activities. Single copy free. Each additional copy, \$3. Limit 6 copies.

#### Making a Difference: The Business Community Takes on Diabetes (NDEP-33) ★

This white paper is a call to action for business leaders to become involved in workplace and community activities to control diabetes-related complications. It provides information on the human and economic impact of diabetes and gives suggestions on how businesses can help employees with diabetes achieve improved glycemic control. Single copy free. Each additional copy, \$1.

# MEDIA KITS

Single copy free. Limit 1 copy each. Reproducible.

# General Audience Campaign Media Kit (NDEP-25)

Focuses on the seriousness of diabetes and the importance of controlling blood sugar levels. Contains a sample news release, diabetes statistics, resources, educational materials for people with diabetes, print public service ads, and live-read radio scripts.

# African American Media Kit (NDEP-26)

Focuses on the seriousness of diabetes in the African American population with a "Family Reunion" theme. Contains a sample news release, diabetes statistics, resources, educational materials for patients, print public service ads, and live-read radio scripts.

# American Indian Media Kit (NDEP-27)

Focuses on the seriousness of diabetes in the American Indian population. Contains a sample news release, diabetes statistics, resources, educational materials for patients, print public service ads, and live-read radio scripts.

# Asian American and Pacific Islander Media Kit—English Version (NDEP-28)

Focuses on the seriousness of diabetes in Asian Americans and Pacific Islanders. Contains a sample news release, diabetes statistics, resources, educational materials for patients, print public service ads, and live-read radio scripts.

# Asian American and Pacific Islander Media Kit—Translated Versions

The sample news release, diabetes statistics, live-read radio scripts, and print ads from the English kit have been translated into 11 Asian American and Pacific Islander languages.

Cambodian (NDEP-28CA) Hindi (for Asian Indians) (NDEP-28HI) Laotian (NDEP-28LO) Chinese (NDEP-28CH) Hmong (NDEP-28HM) Samoan (NDEP-28SM)

Ilokano (for Filipinos) (NDEP-28IL) English (for Asian Indians) (NDEP-28EI) Tagalog (for Filipinos) (NDEP-28PI)

Gujarati (for Asian Indians) (NDEP-28GU) Korean (NDEP-28KO) Vietnamese (NDEP-28VI)

# Hispanic/Latino Media Kit (NDEP-29)

Focuses on the seriousness of diabetes in the Hispanic/Latino population. Contains a sample news release, diabetes statistics, resources, educational materials for patients, print public service ads, and live-read radio scripts.

# ★ Commercial printer-ready Zip cartridges available. Call (800) 860-8747.

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